



Arthur Area Curling Club
PO Box 505
Arthur ON, N0G1A0
519-848-3401
arthurcurlingclub@gmail.com

September 6, 2017

Dear Curlers,

As we look ahead to the 2018 curling season, we are pleased to introduce two new advertising opportunities available at the Arthur Area Curling Club. Through the purchase of a Wall Advertisement or Rock Handle, your company name or personal name will be visible to the six leagues who take to our ice weekly, in addition to neighbouring curlers who visit our club through the various bonspiels and competitions we host.

Wall Advertisement

With the purchase of a Wall Advertisement, a sign with your company logo and information will be displayed on the wall surface surrounding the perimeter of our ice. All ads purchased will be placed within the first 50 feet of the wall closest to our viewing area; this will also ensure visibility to spectators within the club room. Advertisements will be 24" x 36" and will be provided to the club by the business. We recommend that you work with a graphic design and print company to create your sign to ensure sharp imaging for best viewership and visibility. Should you be looking for recommendations, Marcc Apparel in Mount Forest has extensive experience in creating signs specific for curling clubs.

Cost:	\$100.00 (+HST) per year
Renewal terms:	Annual

Please note that the cost does not include the sign. The sign is provided to the club at the business' expense.

Curling Rock Handles

The club has 64 rock handles available for advertising. This opportunity is open to businesses, organizations and individuals. With the purchase of a rock handle advertisement, your name will be engraved on a rock handle(s) for a ten-year term. Due to the limited number of handles, this opportunity will be available on a first come first served basis.

Cost per handle:	\$200 (HST included) for a ten-year term
Renewal Terms:	Spring 2018 – Spring 2028

Thank you for your time and consideration of advertising opportunities with the Arthur Area Curling Club. An advertising form is enclosed should you be interested in advertising with us. For additional information, please do not hesitate to connect with us at arthurcurlingclub@gmail.com or call Mandy Jones at 519-993-6263.

Sincerely,

Mandy Jones,
President,
Arthur Area Curling Club



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2017 Advertisement Form

Business Name: _____

Business Contact: _____

Mailing Address: _____

Phone: _____

Email: _____

Advertising Opportunities

(Please select all that apply)

	Price	HST	Total Cost	
Wall Advertisement	\$100.00	\$13.00	\$113.00	<input type="checkbox"/>
One Rock Handle	\$176.99	\$23.01	\$200.00	<input type="checkbox"/>
		Advertisement Total		<input type="checkbox"/>

Signature: _____

Date: _____

By signing this document you agree to the terms of the Curling Club Advertising Campaign.

Please make cheques payable to: Arthur Area Curling Club

Memo Line: Advertisement

Please return this form along with your payment to the Arthur Curling Club:

Arthur Curling Club

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