

At Arthur Area Curling Club we are committed to collecting, using, and disclosing your personal information responsibly and to maintaining the accuracy, confidentiality and security of such personal information.

Personal information includes information that tells us specifically who you are, such as your address, telephone number and e-mail address. However, publicly available information, such as public directory listing of your name, address, and telephone number is not considered personal information.

We have adopted the following privacy policy that guides how we collect, use and disclose personal information about our members and prospective members. Our intent is to balance our legitimate business interests in collecting, using and disclosing your personal information against your reasonable expectations of privacy.

1. Definitions

In this policy:

- a. "Business" means the business of operating the Arthur Area Curling Club which includes the Web site;
- b. "Membership" means a membership in the Arthur Area Curling Club;
- c. "we", "us", "our" and the "Club" refer to the Arthur Area Curling Club located at Domville Street, Arthur, Ontario and/or www.arthuracc.com;
- d. "Web site" refers to the web site found at www.arthuracc.com.

2. Collection of Personal Information

Our primary purpose in collecting personal information from you and about you is to ensure the provision of high quality products and/or services. We only collect personal information from and about you that we consider necessary for achieving this purpose and to permit us to conduct the Business diligently.

3. Use of Your Personal Information

We may use the personal information we collect from and about you to:

- a. Ensure the provision of high quality products and/or services;
- b. Inform you about online and offline offers, products, services, updates and events (including expiry and renewal of your membership);
- c. Enable us to contact you;
- d. Establish and maintain communication with you;
- e. Assist us in complying with legal and regulatory requirements;
- f. Invoice you for products and/or services;
- g. Collect unpaid accounts; or
- h. Enable a corporate re-organization, a merger, or acquisition with another entity or a sale of the business.

We may also use your personal information as may be described to you at the time of collection. We may compare and review your personal information for errors and omissions and for accuracy. If you choose to provide us with your financial information, we may use your address and financial information to bill you, in a non-personally identifiable manner, to improve our marketing and promotional efforts, to analyse Memberships, to improve our content and product offerings, and to customize our Web site's content, layout, and services. These uses are to enable us to improve the Business and to better tailor the Business to meet your needs.

4. Disclosure of Personal Information

As a matter of policy, we do not sell, rent or lease any of your personal information to third parties without your explicit consent. However, there are a variety of circumstances where we may need to disclose some of your personal information including the following:

- a. We may disclose your personal information to an individual who, in our reasonable judgment is seeking the information as your agent. For example, we

may provide your personal information to your legal representative, if we are satisfied that the individual is requesting the information on your behalf.

- b. We may disclose your personal information as may be required by law.
- c. We may aggregate personal information and disclose such information in a non-personally identifiable manner to advertisers and other third parties for marketing and promotional purposes.

5. Access, Review, Change and Destruction of Your Personal Information

You may access, review and/or change the personal information we have in our files by submitting a written request to do so to our Privacy Officer at the address below. We ask that you promptly advise us of any changes to your information. Upon your written request, we will destroy, as soon as reasonably possible and in accordance with our internal policies and applicable law, any and all personal information that we have in our files about you. Notwithstanding the foregoing, we will retain in our files some personal information in order to enable us to collect any unpaid accounts and/or as may be required by law.

6. Other Information Collectors

Except as otherwise expressly included in this Privacy Policy, this document only addresses the collection, use and disclosure of personal information. We collect from and about you. To the extent that you disclose your personal information to other parties, different rules may apply to their collection, use or disclosure of such personal information. Since we do not control the privacy policies of third parties, you are subject to the privacy policies of such third parties.

7. Protecting Your Privacy

The personal information that is retained by us is kept in a secure environment and we use reasonable procedural and technical safeguards to protect your personal information against loss, theft and unauthorized access or disclosure. While we employ many different security techniques to protect data from unauthorized access by users inside and outside the company, we cannot ensure perfect security, particularly in relation to the Web site.

8. Amendments to this Policy

We may amend this Privacy Policy at any time by mailing (including regular mail and email) any amended terms to you or by posting amended terms on the Web site or at our curling club on Domville Street. All amended terms shall automatically be effective five days after mailing or on the date of posting.

9. Privacy Information Officer, Access, Questions or Concerns

The Privacy Information Officer for the club is
Dave Shaw

If you wish to access, review and/or change your personal information contained in our files or if you have any questions or concerns about our privacy principles outlined above or about our practices, please contact us at:

Arthur Area Curling Club
Domville Street
Arthur, Ontario N0G 1A0
Telephone Number: 519-848-3401
or www.arthuracc.com